



# MassBio Golf Classic in support of Bioversity



## BIOVERSITY

A MassBio Initiative

**Bioversity**, a workforce training non-profit spun out of MassBio in 2023, trains underrepresented and low-income people from Boston and Lowell regions to pursue early career roles at local life sciences companies.

Since Bioversity opened its doors in January 2024, it has become the biggest and most diverse biotech certificate training program in Massachusetts.

Your sponsorship will allow Bioversity to enroll and train more people from Boston and Lowell regions and place them on career paths in the Massachusetts life sciences industry.

Together, we are increasing wages, diversifying the talent pipeline, and improving health equity. This event sells out every year so don't wait to get involved.

Bioversity is a 501c3 Massachusetts public charity. Net proceeds from your sponsorship of this event are tax deductible to the extent permitted by law.



# Sponsorship Opportunities

## Sponsorship & Deliverables

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### \$25,000 Platinum Sponsor

- › Registration for a foursome
- › Opportunity to make remarks and announce winners
- › Prominent logo recognition
- › Signage recognition as a premier sponsor with logo at breakfast, lunch, reception, or beverage cart
- › Opportunity to provide a promotional gift for the swag bag
- › Sponsorship acknowledgment on the event webpage
- › Featured in our pre-event marketing including emails and social media
- › Logo recognition on one hole

### \$15,000 Gold Sponsor

- › Registration for a foursome
- › Opportunity to provide a promotional gift for the swag bag
- › Sponsorship acknowledgment on the event webpage
- › Featured in our pre-event marketing including emails and social media
- › Sponsorship acknowledgment for Closest to Pin, Longest Drive, or Mulligan Shot

### \$10,000 Silver Sponsor

- › Registration for a foursome
- › Opportunity to provide a promotional gift for swag bag
- › Featured in our pre-event marketing including emails and social media
- › Logo recognition on one hole



# Sponsorship Opportunities

## Sponsorship & Deliverables

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### \$5,000 Copper Sponsor

- › Registration for a foursome
- › Featured in our pre-event marketing including emails and social media
- › Logo recognition on one hole

### \$2,000 Foursome

- › Registration for a foursome